

4643 The Tailgater

The Tailgater is very versatile and customizable for the season, event, and customer. The container can be easily upgraded. For example, you could use Nutcracker Sweet and Cashew Brittle instead of Peanut Brittle and Caramel Corn.

The outstanding plus of this container is that all the products can be packed in the container and the container closed – all ready for a day out! You may want to display this container both opened and closed to show its versatility.

1. Open the container and prop the back up at a 90-degree angle. Place a bottle of water in each corner of the container, using stickies on the backs and bottoms of the bottles to securely hold the container back open.
2. Using paper, put a strong foundation in the bottom of the container.
3. Add enough parchment colored shred to cover and give height to the products.
4. Attach the box of Tuttle's at a tall angle up to the left, with a stickie. The back of the bottle should be attached to the lid of the container.
5. Attach the Family Assortment in the same manner, at a tall angle to the right. This should hold the lid at a 90-degree angle.
6. Secure the acetate of mixed nuts in the center. Attach with a stickie to the boxes of candy and the shred. The container will be very stable at this point.
7. Place the bag of nut brittle to the far left and the bag of caramel corn to the far right. Secure with stickies.
8. Secure the window box of Dark Almond Bark on the far right in front of the Caramel Corn. The front of the box should be at the front of the container.
9. In the center, in front of the Mixed Nuts place the bags of cherries and blueberries.
10. Attach the bag of dipped pretzels at an angle to the left, resting between the Caramel Corn and the Mixed Nuts. They should sit high for color balance.
11. Finally, fill the empty spaces with the four bottles of Kilwin's water.
12. Make a bag for the container and shrink-wrap the entire container.
13. Make a large bow and secure it off center to the right of the handle.
14. Make two streamers, uneven in length, and attach them loosely down the sides of the container for an artful presentation.

Use a display sign with your price inserted (available online).

Miscellaneous Items

Cost

- | | | |
|------------------------------------|---|-------|
| 1. Picnic container w/leather trim | Willow Specialties, #8825WL.16
pg. 127 | 11.75 |
| 2. Shrink Wrap | | .25 |

3. Ribbon, 5 yds	Ampelco, #142-060x2, Highland Plaid	4.25
4. Shred		<u>.25</u>
		16.50

Kilwin's Items

Cost

1. 1400	Tuttles, 13 oz.	8.42
2. 1388	Family Assortment, 8 oz.	5.73
3. 985	Peanut Brittle, 6 oz.	1.43
4. 970	Caramel Corn, 5 oz.	1.18
5. 818	Mixed Nuts, round acetate	4.08
6. 4783	Assorted pretzel bag	1.41
7. 1603	Berryblues	3.11
8. 1612	Pastel Cherries	3.11
9. 4314	Dk Pecan Bark, window box	2.65
10.11010	Bottled Water, Kilwin's (4)	<u>1.64</u>

32.76

Total Product Cost 49.26

Labor _____

Total _____

Selling Price _____

Shipping/Handling

Container ingredients may be substituted according to availability.