

Survival Basket #4617

Overstuff the bottom of the basket with Excelsior. Cut a wooden dowel long enough to reach from the bottom front to the back top. Glue the dowel on both sides to hold the lid up. Tuck products in the basket and glue into the Excelsior so that everything shows. The travel size accessories add humor and are very eye-catching to the customer. Tie a phone card from the dowel. Arrange all products in the basket.

Shrink-wrap the entire basket. Secure a large bow with long tails to the top but off center. This is a nice basket on which to add a pic. Something from the outdoors is a good choice. The pic should be large and contrast in color.

Use a display sign with your price inserted (available online).

Miscellaneous Items	Cost
1. Picnic Suitcase w/leather Willow Specialties, pg. 127, #t8825WL.16	\$11.95
2. Phone Card	5.00
The following items are available at Walmart (travel size) and cost less than \$20.00.	20.00
3. Flashlight/batteries	
4. Band-aids	
5. Toilet Paper	
6. Deodorant	
7. Wet Wipes	
8. Toothpaste	
9. Duct Tape	
10. Shrink Wrap Nowco, pg. 67, #NB26	
11. Bow Floral Supply, pg. 21, #40R1429, Autumn	
12. Excelsior Floral Supply, pg. 87, your choice	
13. 1/4" Wooden Dowel	<u>local</u> 36.95

Kilwin's Items	Cost
1. 11010 Kilwin's water	.82
2. 4539 Turtle Pretzel Rod, Pkg.	.76
3. 980 Nutcracker Sweet	2.08
4. 520 Bear Claw, Pkg.	3.00
5. 1642 Raspberries & Blackberries	2.06
6. 4766 Dipped Fruit, Pkg. in sq. acetate	3.66
7. 4552 Turtle Krispie	1.51
8. 1608 Chocolate Covered Nut Mix	2.79

9. 4787	2 Wht Striped Almond Dk Biscotti, Pkg.	1.41
10.4548	Sprinkled Triple Marsh Puff, Pkg.	.72
11.4531	4 Oreo Cookie Asst., Pkg.	<u>2.24</u>
		21.05
Total Product Cost		58.00
Labor		_____
Total Cost		_____
Sell Price		_____

*Catalogs for basket supplies: Willow Specialties, 34 Clinton St., Batavia, NY 14020, 800.724.7300, fax: 585.344.2999. Floral Supply Syndicate (Mike), 805.347.9994 or 805.389.1232(24 hrs.). Ampelco Ribbon Company, 800.GIFT BOX, Frank and Sue Breen, 4818 Skyline Dr., Perrinton, MI 48871, 989.682.4835, fax: 989.682.9235. Bags and Bows, 800.225.8155, fax: 800.225.8454. Oriental Trading Company, 800.526.9300, fax: 800.741.2599. Nowco, 800.284.1332, fax: 800.244.4015. Reed & Barton, William Maxwell, 22869 Sagebrush, Novi, MI, 248.347.1167 (phone/fax). Chocolate Concepts, P.O. Box 1360, Hartville, OH 44632, 330.877.3322, fax: 330.877.1100.